

Friends of the Ritz, Inc

October 26th, 2021, Board Meeting
7:00 PM Historic Ritz Theatre
Minutes

I. Call to Order/Roll Call

DATE: 10/26/21 **TIME:** 7:00pm

(Tonight's meeting minutes will be recorded by Stephanie Cortellino, she is not a Board member but is a FOTR member).

Roll Call by Secretary Stephanie Cortellino

President Gary Cortellino: X , Treasurer Keith Kozicki: X ,
Sharon Crenshaw: X , Sharon Crosby: X , Evan Hellenga: X ,
Vicky King: X , Ron Matheson: X ,

II. Approval of October 26th, 2021, Meeting Agenda

Motion: Sharon Crosby Second: Keith Kozicki

III. Approval of July 27th, 2021, Board Meeting Minutes and Financial Report

Motion: Sharon Crenshaw Second: Keith Kozicki

IV. Reports:

a) **Treasurer's Report/Block Grant – Keith Kozicki**
(see attached report) Current Balance - \$9572.55

b) **Programming Committee Report – Sharon Crosby**
Discussion of upcoming programs (see below for details)

Katie Deal – Holly Dolly Christmas Dec. 10, 2021
Lightwire - April 8, 2022

c) **Membership Committee Report – Gary Cortellino**
Currently we have 65 members. All memberships will expire Dec. 31, 2021. There was a discussion of sending out emails to all current members requesting them to join again. There was also a discussion of how to manage memberships: should it be a calendar year January – December or a year from the date the member joined. Most of the Board felt that a calendar year would be easier to manage. Tentatively, emails will go out in January. There was also discussion about the levels of memberships.

This will be included in the email going out in January. It was also suggested that members names be listed on the Katie Deal Program. Members are also listed on the Friends of the Ritz website – both, individual and corporate.

V. Old Business:

- a) **Beer & Wine Sales** – Gary Cortellino/Keith Kozicki
We did not have Beer and Wine sales at the Elton John Tribute Band on Oct. 23, 2021 due to a conflict with the Stephens Co. Animal Shelter. They event was a fundraiser for them. We will have sales for the following events:

Cherry Cherry – Sharon Crenshaw will collect the money and be the contact person.

Ultimate Elvis – Ron Matheson - contact person

Katie Deal – Gary Cortellino contact person

Chi- Town – Gary Cortellino – Contact person

VI. New Business:

- a) **Chamber Ribbon Tying, July 20th** – Keith Kozicki
The Toccoa Rotary, Aug 24 – Gary Cortellino spoke at the Rotary regarding the FOTR
- b) **Georgia Presenters Summer Retreat update** – Gary Cortellino
- c) **Fundraising/Business Sponsorship/Donations** – Gary Cortellino
Proposed Corporate Sponsorship /Individual Membership Levels
(copies emailed)
Discussion regarding the level of memberships. Beginning at \$36 and possibly going to \$1000 for corporate. These levels will be decided upon at the next meeting
- d) **FOTR tree sponsor; Fest of Trees and October 'Scarecrow;' Xmas Fest weekend float.**
Members were encouraged to vote for the FOTR Scarecrow – Dolly Parton. Tami Mayhugh and Vicky King did a great job on the scarecrow.
Discussion regarding a FOTR tree at Christmas Fest and a float in the Christmas parade. Gary Cortellino will follow up on these items.
- e) **UPCOMING SHOWS**
Katie Deal concert Friday, Dec 10th@ 7pm – Gary Cortellino brought up having a Meet and Greet with Katie Deal prior to the show. Her father NathanDeal, former governor of Georgia and his wife could also Possibly attend. It was suggested that instead of charging that this would be a thank you to all current FOTR members that attend the show. Gary will be looking into this event.

Sharon and Vicky will design a program to distribute that will list all current members.

Lightwire Show Friday, April 8th @ 7pm

Marketing & Promotion -Keith will be working on ticket pricing for this show. Vicky will design an ad for school rack cards. Keith submitted a proposed marketing budget. (see attached)

f) **Next meeting**

January 25th Annual Membership Meeting will be for Board elections. All current board members are encouraged to invite people to be a part of the FOTR Board. Several people were mentioned. It was suggested that we try and get someone involved with the Currahee Club. Keith Kozicki suggested that we try and get a full board which would be 9 members.

VII. Public Comments - None

VIII. Adjourn Meeting 8:05pm

Motion – Sharon Crenshaw Second: Ron Matheson.

Next Meeting: Tuesday, January 25th, 2022 @ 7 pm