



2019 Annual Report

- Friends of the Ritz, Inc. receives official IRS notification of 501(c)(3) status on July 22, 2019
- Fundraising activities begin during the summer of 2019 and includes membership acquisition activity and planning for a major fall event
- Friends of the Ritz, Inc. bank account and PO Box established
- 80 for 80 Celebration marking the 80th anniversary of the Ritz Theatre in Toccoa is held on November 22nd raising over \$4,000 via event ticket sales, regular memberships and special 80 for 80 membership donations, as well as corporate sponsorship
- \$1000 raised via corporate sponsorships
- December 2019 - Contracts signed for two separate 2020 Friends of the Ritz-sponsored live performances
- December 2019 – 65 active Friends of the Ritz members
- December 31, 2019 – \$6,361.36 cash on hand
- Board of Directors public meetings held January 28th, June 22nd, September 14th, and December 10th of 2019

Proposed 2020 Goals:

- Increase membership to over 100 active members
- Double corporate sponsorships to \$2,000
- Present at least three Friends of the Ritz-sponsored live performances, including one that also serves as a major fundraising event
- Establish active Membership & Programming Committees
- Begin postcard membership acquisition campaign
- Create bi-annual membership newsletters