



2021 Annual Report

- Friends of the Ritz, Inc. (FOTR) co-presented Katie Deal: A Holly Dolly Christmas live performance with Main Street Toccoa. This fundraising event generated \$847 for the organization.
- Finalized the purchase and delivery of \$4,500 of additional Historic Ritz Theatre sound system equipment from Audio/Visual Technologies.
- Raised over \$5,600 in cash and in-kind donations from the following business organizations:
 - N & C Marine
 - The Home Depot
 - State Farm Insurance
 - North Georgia Credit Union
 - Anonymous Donor
 - Fox Theatre Institute/Georgia Presenters
- Had 59 active dues paying members in 2021
- Held four Board of Directors public meetings on January 26th (via Zoom), April 27th, July 27th and October 26th.
- Conducted Annual Membership Meeting and 2021 Board of Directors elections on January 26th (via Zoom).
- Added two new Board Members (Ron Matheson and Vicky King)
- Entered into a contract to present Lightwire Theater: The Tortoise and Hare live performance on April 8th, 2022.
- December 31, 2021 – \$7,802.29 cash on hand
- President Gary Cortellino attended three virtual Georgia Presenter meetings and attended the Summer Retreat in Carrollton, GA in person.

Proposed 2022 Goals:

- Present two additional concerts in 2022.

- Identify and execute a capital fundraising campaign for the Historic Ritz Theatre.
- Actively seek additional corporate sponsorships.
- Increase membership to over 70 people.