



2020 Annual Report

- Friends of the Ritz, Inc. presented two live performances, *Lewis Grizzard: In His Own Words* and *Dad's Garage: An evening of Improv Comedy* to restricted capacity audiences
- Major Fall Fundraising activities (other than membership acquisition-related) suspended due to pandemic
- Board of Directors public meetings held January 28th, July 28th, and September 22nd. Note: The March 24th meeting was canceled due to Ritz Theatre temporary shutdown
- Friends of the Ritz, Inc. awarded \$4,500 Hart EMC Foundation grant for sound system enhancements
- \$500 raised via Georgia Power corporate donation
- Home Depot offers \$500 in-kind donation to be available Q1 2021
- December 2020 – 32 active Friends of the Ritz members
- December 31, 2020 – \$8,754.27 cash on hand
- 100 Historic Ritz Theatre coasters ordered for membership campaign and additional fundraising opportunity

Proposed 2021 Goals:

- Increase membership to over 100 active members
- Actively seek additionally corporate sponsorships
- Reevaluate how we communicate with current and potential members, to include Ritz Theatre website, Facebook, email and any other potential methods
- Present at least three Friends of the Ritz-sponsored live performances, including one event that also serves as a major fundraising event (if practical)