

**Friends of the Ritz, Inc.**  
**Board Meeting Minutes**  
**3rd Quarter Board Meeting**  
**Tuesday, July 27<sup>th</sup>, 2021 @ 7 pm**  
**The Ritz Theatre, Toccoa, Ga.**

**I: Call to Order/Roll Call** President Gary Cortellino

**DATE: 7/27/2021 TIME: 7:02pm**

(Tonight's meeting minutes will be recorded by Stephanie Cortellino, she is not a Board member but is a FOTR member).

**Roll Call** by Secretary Stephanie Cortellino

President Gary Cortellino:   X  , Treasurer Keith Kozicki:   X  ,  
Sharon Crenshaw:   X  , Sharon Crosby: absent, Evan Hellenga:   X  ,  
Vicky King: absent, Ron Matheson:   X  ,

**II: Approval of Agenda July 27<sup>th</sup>, 2021**

**Motion: Evan Hellenga, Second: Keith Kozicki**

**III: Approval of April 27<sup>th</sup>, 2021, minutes:**

**Motion: Keith Kozicki, Second: Evan Hellenga**

**IV: Reports:**

**Treasurer's Report (Keith Kozicki)** (see attached report)

Balance as of today: \$ 6928.55 in checking

All bills have been paid.

A copy of the Treasurer's Report was given to each Board Member.

The **FOTR** has raised the following funds since 2019:

2019 - \$7464

2020 - \$8590

2021 - \$5635 (as of July 27, 2021)

**Total of \$21,691**

**Programming Committee**

On Dec. 10 the FOTR will co- sponsor Katie Deal's Holly Dolly Christmas with Main Street Toccoa. FOTR will contribute \$2500. The city of Toccoa will take the first \$2500 in profit and the FOTR will receive the remainder of the proceeds.

The group discussed the possible impact of the increase in COVID -19 on this performance. We will plan for full capacity at this time.

Sharon Crosby is on the program committee. Sharon Crenshaw will contact Sharon Crosby on promotion/fundraising ideas for this show.

Keith Kozicki shared that he was looking into booking another show, The Very Hungry Caterpillar, and other stories by Eric Carle in February. Nothing is definitive on this show. It is a block grant, and the deadline is September 1, 2021.

**V: Old Business (Gary & Keith)**

Beer/wines sales (Keith Kozicki)

Gary Cortellino and Keith Kozicki met with Laurie McCalla regarding an insurance policy that would allow FOTR to serve beer and wine at events. The cost is \$2500 for 12 events. There was a discussion on the cost effectiveness and would we

make enough money selling beer and wine to make this policy affordable. The consensus of the group was that we would not be able to make enough money selling beer and wine to cover the \$2500.

Keith Kozicki contacted the manager of Puerto Nuevo (Raphael Duran) regarding selling beer and wine at events. Gary Cortellino had mentioned this to Raphael previously. Raphael is very interested in this partnership and would donate \$1.00 per drink to FOTR. This partnership will need to be approved by the Fredda Wheeler with the city of Toccoa. Keith will follow up on this. A motion was made to look into this partnership.

**Motion: Ron Matheson, Second: Sharon Crenshaw**

#### **VI: New Business**

- Chamber ribbon tying (Keith Kozicki) – nice turn out for the event. Gary Cortellino asked Keith to get pictures and the video link for the FOTR website.
- Georgia Presenters Summer Retreat update (Gary Cortellino) – interesting information. Gary Cortellino encouraged board members to sign up for the email for Ga. Presenters.
- Membership/Funding/Sponsorship/Donations: (Gary Cortellino)

Please continue to write letters and ask for donations.

- NE Ga Credit Union; PTL; and N&C Marine contributions

Keith Kozicki shared the Fundraising Levels he developed. There was discussion on naming the levels “theater” type names. Also what we donors get for their donations.

\$250

\$500

\$1000

\$2000

**VII: Public Comments: None**

**Next Meeting(s):** 4<sup>th</sup> Quarter Board meeting is Tuesday, October 26<sup>th</sup>, 2021 @ 7 pm

**VIII: Adjourn:**

**Motion: Keith Kozick, Second: Sharon Crenshaw**

**Time: 7:54pm**