Friends of the Ritz, Inc. Board Meeting
Tuesday, July 28, 2020
Zoom Meeting, 7:00 PM

Agenda Item I: Call the Meeting to Order:

Regular Meeting Called to Order by: Keith Kozicki Time: 7:08pm

Sharon Crenshaw to call the roll:

Roll Call: President Keith Kozicki: **P**, President-elect Gary Cortellino: **P**, Secretary Sharon Crenshaw: **P**, Treasurer Sharon Crosby: **A**, Rucia Adams: **A**, Evan Hellenga: **P**

Agenda Item II: Approve the July 28th meeting agenda.

Motion: Evan Hellenga **Second:** Gary Cortellino

It was noted that the March 24th, 2020 Board Meeting was cancelled due to the Ritz Theatre being closed due to the Coronavirus pandemic.

Agenda Item III:

December 10, 2019 Minutes approved as is.

Motion: Gary Cortellino **Second:** Evan Hellenga

Agenda Item IV – Keith asks for, or provides info on the following Reports:

a) Treasure's Report – Sharon Crosby
- Overall the organization's financials are in a good position despite the pandemic. Detailed financial report attached.

b) Programming Committee Report – Keith Kozicki
- Sept. 3rd – Lewis Grizzard "In His Own Words" 40 adv. tickets, 40 non-member tickets, 20 student tickets for a total of 100
- Nov. 21st – Dad's Garage – 6 tickets have sold. Social distancing guidelines will be followed during both of these performances.

c) Membership Committee – Keith Kozicki
- Before COVID19 – FOR had 72 active members
- As of now FOR has 27 active members

Motion to Approve Reports as Submitted: Sharon Crenshaw
Second: Gary Cortellino

Agenda Item V: New Business

a) 2021 Fundraising Strategy Preliminary Discussion

- Target Ritz Theatre audience – New perspective needed to increase membership

- Gary suggested different levels of memberships/partners. Target local small businesses with incentives so that a single business sponsorship allows for multiple employees to take advantage of Ritz events, similar to a pro sports skybox concept.
- Use the business guide from the Toccoa Record for a start
- Outreach to former members using simple postcard mailings to about 50 people +/-

- Other ideas:
  Incorporate Night @ The Ritz with Friends of the Ritz, pitch before each performance. Gary will begin with this Friday night at the Linda Davis concert.

b) Hart EMC Foundation Grant

- Additional Sound System gear or Box Office Refurbish
  Keith called and it was suggested to try for both the sound system and Box Office. $4,500 for equipment, $4,500 for box office --- up to $10,000 available from this grant. Question arose: Are SPLOST monies still available for this? Evan will check into this.
- Grant writing responsibility – Keith Kozicki

Motion to Approve Pursuing Hart EMC Grant: Keith Kozicki
Second: Sharon Crenshaw

c) Georgia Presenters Summer Retreat Report – Gary Cortellino
- There is a $100 grant available through GA presenters

d) Public Comments

None

This concludes the New Business.

The next Friends of the Ritz Board of Directors public meeting is September 22, 2020 at 7 PM. Location to be determined.

Agenda Item VI: Adjourn Meeting

Third Quarter 2020 Friends of the Ritz, Inc. July 28, 2020 Board of Directors Meeting.

Adjourn Motion: Gary Cortellino **Second:** Evan Hellenga

Time: 7:57pm