

Friends of the Ritz, Inc

Tuesday, September 22, 2020, 7:00 PM
Board Meeting Minutes
via Zoom Meeting

Agenda Item I: Call to Order/Roll Call

Regular meeting called to order by President Keith Kozicki Time: 7:03pm

Roll call by Secretary Sharon Crenshaw

President, Keith Kozicki-**P**, President-elect: Gary Cortellino-**P**, Secretary: Sharon Crenshaw-**P**, Treasurer: Sharon Crosby-**P**, Rucia Adams-**A**, Shantelle Grant-**A**, Even Hellenga-**P**

Three public members joined the meeting tonight: Jackie, Billy & Andrea

Agenda Item II: Approval of September 22, 2020 Meeting Agenda

Motion: Keith Kozicki Second: Sharon Crosby

Agenda Item III: Approval of July 28th, 2020 Minutes

Changes made: Dad's Garage was cancelled on March 24, 2020 due to COVID19. It was rescheduled for Saturday, November 21, 2020

Motion: Evan Hellenga Second: Sharon Crenshaw

Comments from Board Members:

- Strategy: new perspective needed
- Different levels of membership
- Small businesses, possibly involved. Maybe using the Business guide sent with the Toccoa Record
- Incorporate Night at the Ritz with Friends of the Ritz

Outreach to former members

- Postcard mailing, possibly 50 (+/-)
- Make a pitch to the audience before each performance
Gary will make at Friday night's performance

Hart EMC Grant:

- \$4,500 for equipment for the stage.
 - \$4,500 for box office update
- Keith talked with Angie Brown with Hart EMC, she suggested going for both.

Is SPLOST funding available? Evan will look to see status.

Agenda Item IV: Reports:

a) Treasurer's Report – Sharon Crosby

Balance as of today: \$5,689 in checking - First Citizens

This includes:

- \$ 225 for Chris Chambers
- \$1,190 for performance & Toccoa Record ad

This does not include:

- \$70 Country Hearth Inn that was erroneously billed to City

b) Programming Committee Report - Keith Kozicki

One incoming program - Dad's Garage \$3,000. (4 performers)

Keith will ask to reduce to \$2,025.

- now restricted seating
- requesting water and snack tray only
- First payment must go out on October 1, 2020.

c) Membership Committee Report - Keith Kozicki

- Currently have 27 members
- Discussed a new message for 2021

Motion: Keith Kozicki Second: Sharon Crosby

Agenda Item V: New Business

a) Dad's Garage Event Promotion & Marketing

- Staffing for this event
- Beer & wine sales - Keith will be checking into. He will also contact Fredda. Brian from Cornerstone or possibly the new management team from Ping's Grill.

b) Rucia Adams' Board Member Status

Gary went to see Rucia's husband, Randy. Rucia would like to stay on the FOTR Board. Motion to finish out term of 2020

Motion: Sharon Crenshaw Second: Gary Cortellino

c) Board Responsibilities

- By laws to change for students - Gary Cortellino
- Create student membership status without voting privileges.
- Possible Scholarship fund - Sharon Crosby
- Volunteers needed
- Sip & Stroll – possible tent with information on Friends of the Ritz.
According to Sharon Crosby information booths not allowed during this event.
Ida Cox will have opportunities for this exposure.

d) 2021 Board Member Elections/January Membership Meeting Date – Keith Kozicki

- Full Board would include 9 members.
Vicky King and Ron Matheson mentioned as possible new board members.

e) Hart EMC Foundation Grant Update – Keith Kozicki

- Chris Irvin put in a bid of \$3,500.
- Renovation would include LED sign for over box office window
- Keith will turn in, grant by due date of November 6, 2020.

f) Georgia Presenters October Meeting

- Meeting will be on Monday, October 19th. It will mostly be discussing COVID and Get people to come back to venues.

g) Public Comments

- Terry Wertan thanked the board for all work behind the scenes,

Agenda Item VI: Adjourn Meeting

Motion: Keith Kozicki Second: Sharon Crosby

Adjourned: 8:03 pm